

GETTING STARTED

Step One:

First your group will need to decide which Event that will work best.

Glamour, Vintage or Family.

The right Event will make your group the most money!

Pick the Event that fits your sales Staff.

Generally, people are more motivated to sell what *they* like and want best.

Step Two:

Next your group needs to schedule (along with our representatives) a photography date.

Simply contact our office and reserve a photo date. 1-866-850-9939 toll free

All certificates need to be sold for this photo date.

We have weekend dates available as well as weekday dates.

Scheduling times vary on different days of the week.

This date should be 3-4 weeks from the start date. This gives your group time to make lots of money!!

Step Three:

Enfocus Fundraising will send your group everything needed for sales and marketing.

In addition to the certificates, which describe the event completely, there are stubs for recording the name, address and phone number of the purchaser.

Also, you will receive posters and fliers for advertising your Event.

There is a schedule included for making appointments.

Also, there will be a bonus roster for tracking your group member sales bonuses.

Step Four:

Start making money! Your group will keep all (100%) the session fees,

you start making money immediately!!! All checks for sessions should be made directly to your group!